

New Concept 4
Make-up of package:

1

A 9 x 6 outer envelope with the message:

Claims administrators: move a time-consuming process into the fast lane

2

Opens to reveal a card stock 8½ x 11 brochure folded to 8.5 x 5.5, with photo of turtle on skateboard and caption below it:



bn266099 www.fotosearch.com

Ready to speed up underpayment recovery?

3

Inside, the headlines and copy blocks

**See our 15 minute demo &
receive a \$25 Visa gift card**

*(Dummy gift card mounted on side or under this headline-
Card should have hotlink, email and 800 contact info on it.)*

[see next page]

Medical Office Administrators:

Locate payment errors in seconds...

Fill out & send 50 appeals with one click!

**Get paid more, faster...
Spend far less time making it happen!**

Gateway EDI's **Reimbursement Manager** web-based software

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-
-

It adds up quickly!

.....

[Track record statement]

.....

How to sign up for your demo:

.....
.....

[Copy for dummy card:]

For a cup of coffee's worth of time ...15 minutes

Learn how to save time and grow revenue!

\$25 Visa Gift Certificate

Use it for coffee, or anything else, or give it away!

It's yours for attending a 15 minute online demo of Gateway EDI's
Reimbursement Manager