CorpBrochureDraft2 (062806)

[Cover copy:]

[Headline:]

Imagine the possibilities

... when your WAN performance makes remote offices seem like they're just down the hall

Only Riverbed offers a solution designed from the beginning to address the <u>full</u> range of WAN performance problems.

By setting the standard in WAN acceleration, we're changing the way companies do business.

[Logo] Riverbed

[Inside left-hand page:]

"In doing further research and due diligence, we felt that Riverbed had really built a best-of-breed solution based on innovative technology. "

-- Peter Papas, SVP and Director of IT, Allied Capital Corporation

[Head:]

Realize your company's full potential by generating LAN performance from your WAN.

Rapidly becoming the standard, Riverbed's solutions speed remote application performance so dramatically that they open up surprising new possibilities—from the wider adoption of critical tools and more flexible use of staff to radically simplified IT infrastructure for remote offices.

Riverbed's Steelhead® appliances enable you to:

Improve WAN performance When downloads that took a few minutes take only seconds, distributed teams can share large documents as if they were in the same office. One of our clients reported, "We have work done in Shanghai by people in Denver. That was completely undoable in the past."

Optimize bandwidth You can reduce bandwidth utilization by 60% to 95%.

Consolidate IT infrastructure Eliminate remote file servers, Microsoft Exchange servers, Lotus Notes servers, storage, and tape backup systems. As one IT manager put it, "When we roll out a new office, we deploy a T1 line, a router/VPN box, CAD Workstations, and a Steelhead appliance. That's it."

Accelerate backup and replication Now you can cut unwieldy backup windows down to size. One client reduced backup time from four hours to five minutes.

[quote in this section:]

"It used to take several hours to transfer 100 MB of source code. Now, it only takes a matter of minutes."

-- Robert Holzwarth, IT Chief, 3SOFT

[Head in middle of page:] Recognized market and performance leadership

By almost every measure, Riverhead is far and away the leader in WAN acceleration:

Awards: The accolades keep pouring in. In 2005 and again in 2006, Riverbed won *InfoWorld*'s Technology of the Year award for Best WAN Accelerator. In October of 2005 it also won *The Wall Street Journal* Technology Innovation Award in the Network/Broadband/Internet category. In 2006 it also received the *eWeek* Excellence Award for Networking Infrastructure as well as *Network Computing*'s Well-Connected Award for Remote Office Network Infrastructure. Other awards have come from *Network World*, *Digital Times & Electronic Times*, and *Storage* magazine.

Exploding sales and market share: Revenues have jumped substantially for each of the last three quarters, and a study of Fortune 1000 vendors by TheInfoPro shows Riverbed in first place in the Wide Area File Services and Data Services sector.

Benchmarks: Whenever prospects have tested Riverbed solutions against our competitors, we've come in first over 90% of the time.

Extraordinary customer testimonials: We are constantly receiving over-the-top comments from our customers. A CTO said, "There are 3 major technologies that have changed the way we do business in this firm. One is email, two is the Web, and three is Riverbed. It's that important to us." And from an engineering firm: "One of the few products in my 30 plus year career that I can honestly say I can look at the results and say, 'Wow."

In addition to our market-leading solutions, Riverbed provides world-class, global, 24x7 technical support, delivered via centers in San Francisco, New York, Amsterdam, Singapore, and Tokyo, from TAC engineers who are experts in networking and wide area data services.

"The Riverbed Steelhead solution performed better than the competition. It produced the fastest response time of all the technologies tested, and it supported more of our critical protocols."

-- Dong Hoon Lee, Network Engineer, LG

[Inside right-hand page:]

[Head:] Our secret? We got it right the first time.

The power and simplicity of Riverbed's solution are no accident.

From day one, responding to the issues raised by IT managers, Riverbed's development team designed its core solution to address the full spectrum of WAN performance challenges, rather than focusing on one particular problem.

Because we focused on a complete answer from the outset, our solution has an elegance that no mixture of independently-conceived technologies, often put together by acquisition, can approach.

Riverbed's architecture:

- Has an application-independent base, which makes it easy to add modules for specific applications.
- Has been disk-based from the beginning, so it can store large volumes of information over a long period of time.
- Is simpler than competing solutions, lending itself to easy installation and management.

This is what has made Riverbed the pace setter in WAN application performance – and puts us in a strong position to sustain that role.

[A quote for this section. Could go at top of page instead of here.] "Ultimately, I felt very comfortable that Riverbed's technology was built from the ground up, and unlike other vendors, this was their expertise."

-- John Shaffer, Director of IT, Greenhill

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With Riverbed, you no longer have to choose between WAN performance and ease of management.

Due to the elegance of its architecture, our solutions not only speed applications but can be installed in minutes.

[Subhead:]

Riverbed addresses ALL the issues that affect WAN application performance

By addressing problems due to high latency, low bandwidth, and "chatty" protocols, our solutions vastly improve the throughput of applications you rely on every day – including your file system, email, backup, Notes®, and FTP, as well as ERP and CRM solutions.

Riverbed's Steelhead appliances intercept all TCP traffic using our patented RiOS (Riverbed Optimization System) software. Because the product is TCPbased and not application-specific, all traffic is optimized, but no application is disrupted.

RiOS has four key components:

Data Streamlining Eliminates redundant bytes from transfers, reducing WAN bandwidth utilization by 60% to 95%

Transport Streamlining Eliminates transport protocol inefficiencies, accelerating applications by up to 100x.

Application Streamlining Optimizes application WAN performance by reducing packet roundtrips by up to 98%.

Management Streamlining Enables transparent deployment and centralized management, requiring fewer IT resources.

[Back cover:]

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