

Logo Navigation Menu:

Extraordinary Expertise

Our managing principal, Spencer Belkofer, began his career with the world-renowned advertising firm of Ogilvy & Mather and went on to study Search Engine Optimization at the feet of two of the foremost SEO experts in the U.S., with whom he continues to consult from time to time. He also relies on sophisticated Internet marketing technology that most small SEO firms find far too expensive to utilize.

Spencer is Google-certified in Adwords and has been quoted in *Inc. Magazine*, *The Wall Street Journal*, and *Search Engine Journal*. His own articles on marketing have appeared in a variety of syndicated newsletters and blogs.

Our graphic designers bring the same level of expertise, having created over 1,000 websites for both small businesses and major corporations.

You can count on us to:

1. **Focus on your ROI.** This means keeping your costs down and making sure that the increased traffic we bring to your website translates into increased revenue.
2. **Develop a plan tailored to your needs.** Whether it's a new website, SEO, or a pay-per-click campaign, there are no formulas. We listen to your concerns and take into account your goals, resources, constraints, and competitive situation before designing any solution.
3. **Keep you informed,** making sure that you understand exactly what's involved in each step we take and the rationale behind it, so you can explain it to others in your company.

For more information, call us at *[phone]* or send an email to *[address]*.